

BRODIE ALAN STEELE

Production Manager | Technical Director

 brodie.steeletd@gmail.com |  (818) 307-0289 |  Winchester, VA |  www.brodiesteeledesigns.com

Professional Summary:

Seasoned Production Manager and Technical Director with over 30 years of experience managing performing arts center operations, scene shops, and touring productions. Proven track record of leading professional crews of 10 to 65, overseeing multimillion-dollar budgets, and supervising the installation, operation, and strike of 120+ events annually. ETCP Certified Rigger (Arena & Theatre) with extensive knowledge of ANSI and OSHA safety standards and compliance protocols.

Skills

- **Rigging:** Proficient in theatrical rigging, including hemp/sandbag, counterweight, and automated fly systems
- **Stage & Scene Shop Operation:** Scenic automation, MIG/Arc welding, CNC operation, theatrical and fine carpentry, scenic artistry
- **Software:** AutoCAD, Vectorworks, V-Carve, Adobe Creative Suite, Zookeeper, Microsoft Office Suite

Professional Experience

Founder/CEO

October, 2025-Present

SteelePoint Technical Production Consulting & Solutions, LLC: Theatrical and live performance consulting company specializing in stage rigging, facility construction/renovations, venue safety protocols, and unique production solutions

- Provide consulting services in the design, planning, and implementation of theatrical rigging systems, entertainment lighting, sound, video, and stage safety systems
- Conduct venue assessments and safety inspections, including evaluation of fly systems, truss structures, soft goods, and control systems for compliance and operational integrity
- Develop project specifications, design documentation, and budget recommendations for new construction, renovation, and system upgrades
- Collaborate with architects, engineers, and production teams to ensure safe, functional, and efficient performance spaces
- Deliver technical training and operational support for venue staff and production crews
- Manage client relationships, proposals, and contract negotiations for consulting and inspection services

Production and Technical Director

July 2022-September, 2025

Santa Clarita Performing Arts Center, Santa Clarita, CA: 886 Main Stage and 99 Seat Experimental Theatre

- Negotiate and finalize all artist contracts and rental agreements
- Manage operating budget of approximately \$2.2 million annually
- Supervise full and part-time staff for the stage, scene shop, front-of house, and box office; coordinate crew calls and payroll
- Advance all technical production needs for professional series and rentals
- Develop and maintain season calendar for events, rehearsal, and maintenance
- Supervise both professional and student crews in the construction, rigging, installation, and strike of all productions
- Develop maintenance plans, lead fly system and rigging inspections, and coordinate service with external vendors for MEWP's and stage lifts.

Professional Experience, *continued*:

Technical Director:

January, 2007-June, 2022

Santa Clarita Performing Arts Center, Santa Clarita, CA: 886 Main Stage and 99 Seat Experimental Theatre

- Develop cost estimates for all proposed productions and rentals
- Supervise full and part-time stage and scene shop staff
- Process all independent contracts for designers and specialty crew positions
- Manage budgets for materials, equipment, maintenance, and labor
- Create working/structural drawings for all scenic elements including CNC files
- Direct the build, rigging, scenic artistry, installation, and strike of each original production.

Full-Time Faculty/Technical Director:

August, 2002-December, 2006

College of the Canyons, Santa Clarita, CA

- Teach three technical courses each semester
- Advise on the design and construction of the performing arts center which includes an 886-seat main stage proscenium theatre and 99 seat experimental theatre
- Manage new performing arts center equipment budget of \$750,000, overseeing the procurement of the scene shop, stage, lighting, sound, video, box office, and front of house equipment inventories

Master Carpenter:

September, 2001-June, 2002

University of California, Irvine, Irvine, CA

- Complete construction, rigging, and automation for all student and faculty scenic designs
- Supervise and train Stagecraft students in the scene shop lab in the operation of all scene shop equipment

Assistant Technical Director:

January, 2001-August, 2001

Staging Techniques, New York, NY

- Supervise full-time scene shop crew of five in the construction of scenery for productions and rentals for corporations including American Express, Microsoft, and Christies
- Travel to job sites in NY, D.C., Philadelphia, and other East Coast locations to supervise local crews of 20 to 65 for installations/strikes of scenery, lighting, video, and sound
- Maintain all shop equipment, tools, and inventory

Technical Director:

September, 1999-December, 2000

The Patchogue Center for the Performing Arts, Patchogue, NY

- Advance technical needs and requirements for an average of 140 different professional tours, concerts, and rentals at the 1200-seat venue.
- Supervise full-time staff of three and over-hire crews ranging in size from 10 to 40 in the installation, operation, and strike of each event.
- Establish all audio, lighting, and video equipment rentals
- Coordinate the \$7 million renovation of the stage and backstage areas of the venue

Certification & Training

- ETCP Certified Rigger: Arena & Theatre (Certification #4577)
- CAL/OSHA 30 (Construction)
- OSHA Fall Protection & MEWP Certification
- American Red Cross CPR/AED/First Aid

Education

Ball State University: Bachelor of Science: Technical Theatre & Design
